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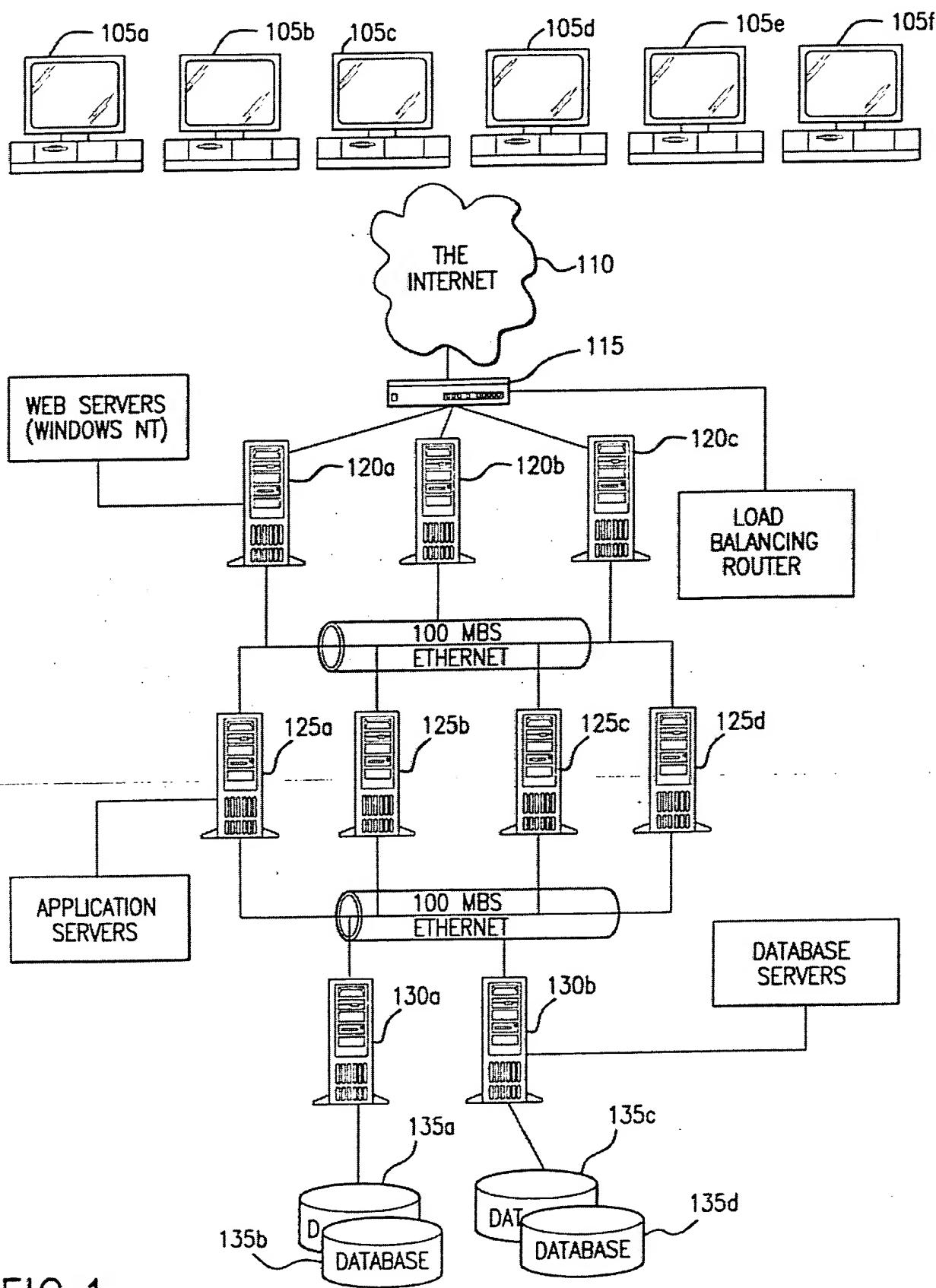


FIG.1



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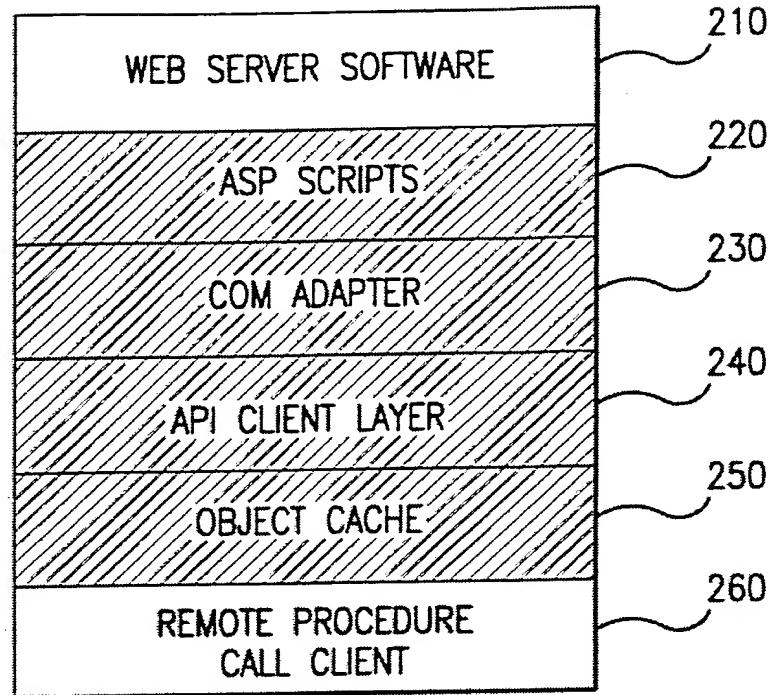


FIG.2

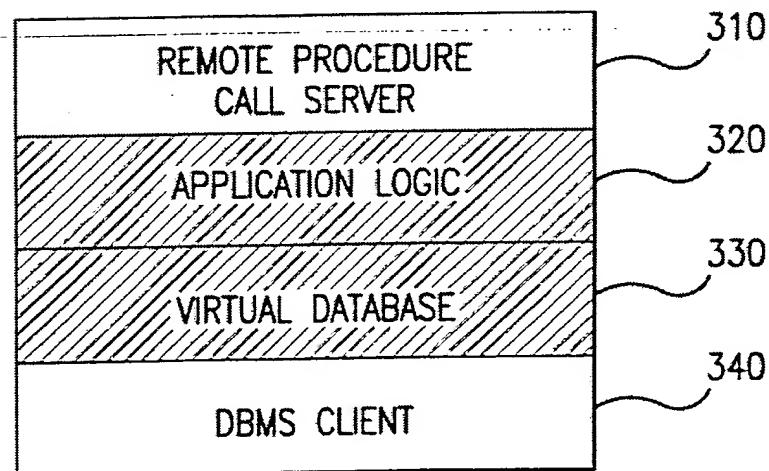


FIG.3



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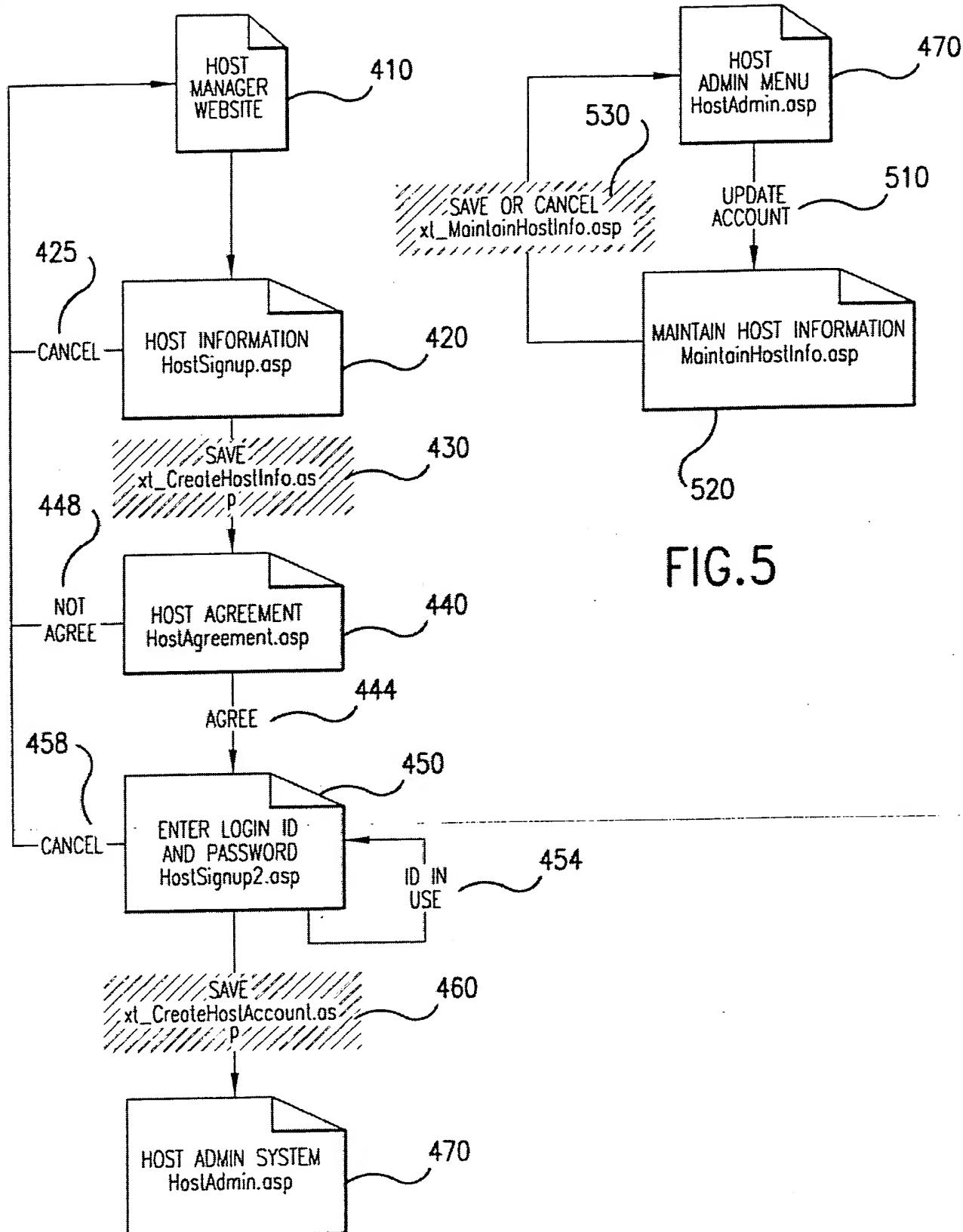


FIG.5

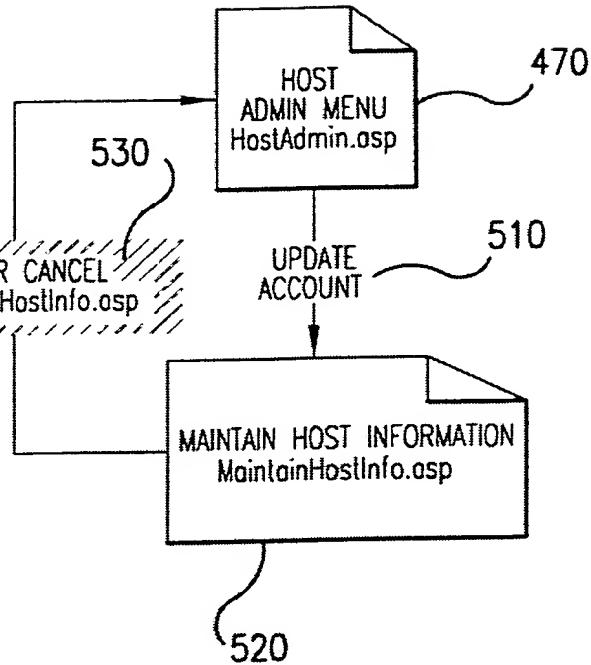


FIG.4



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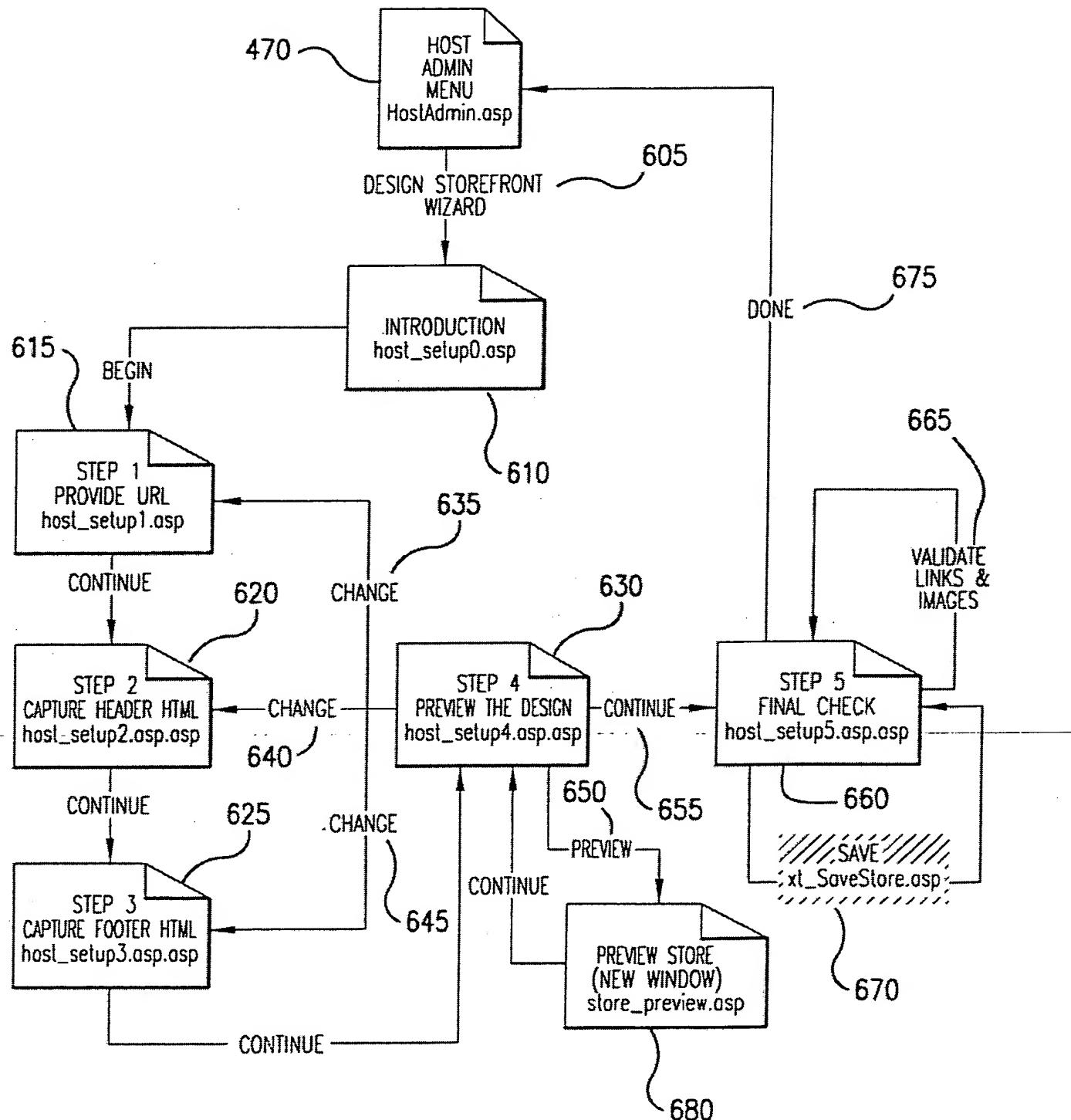


FIG.6



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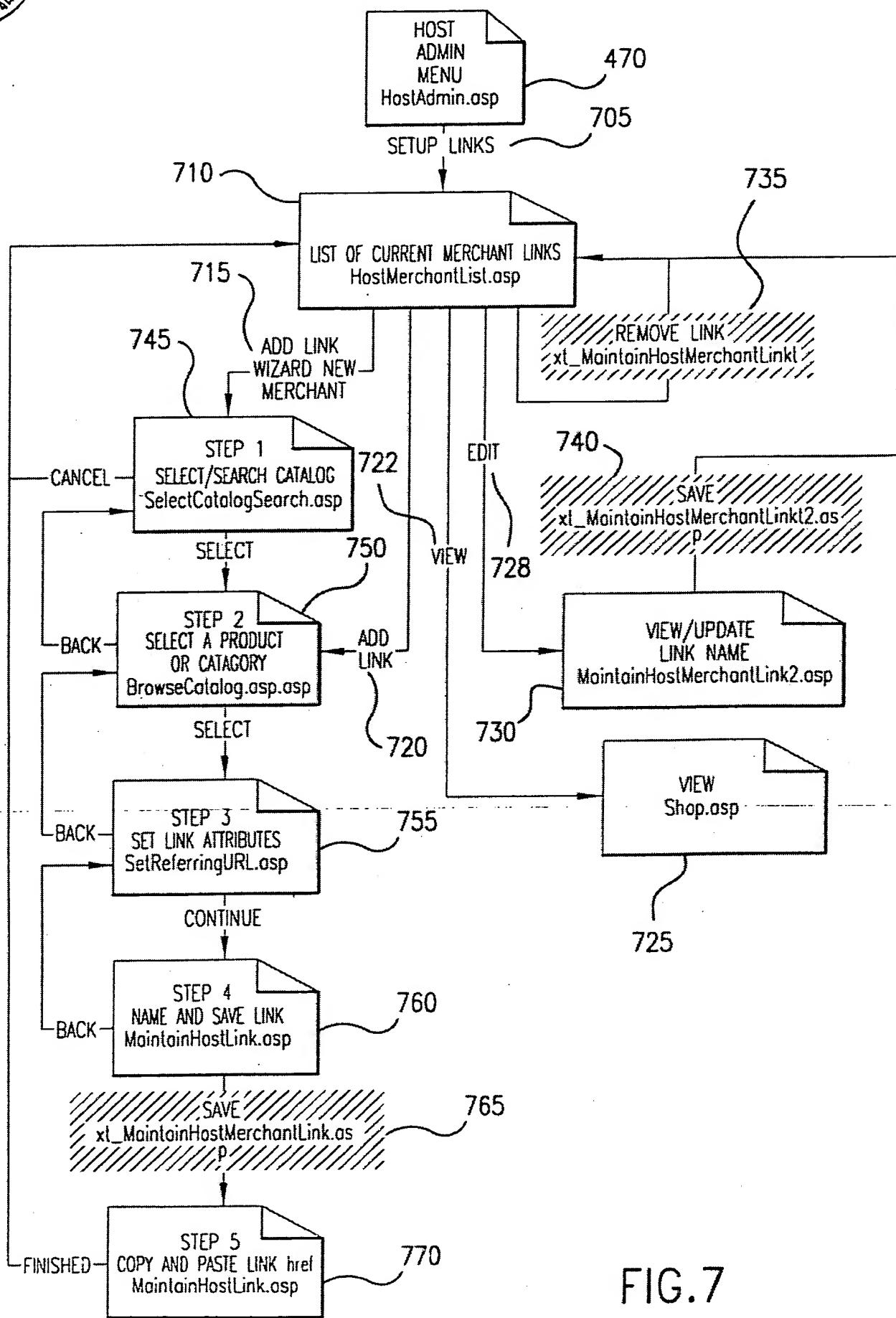


FIG.7



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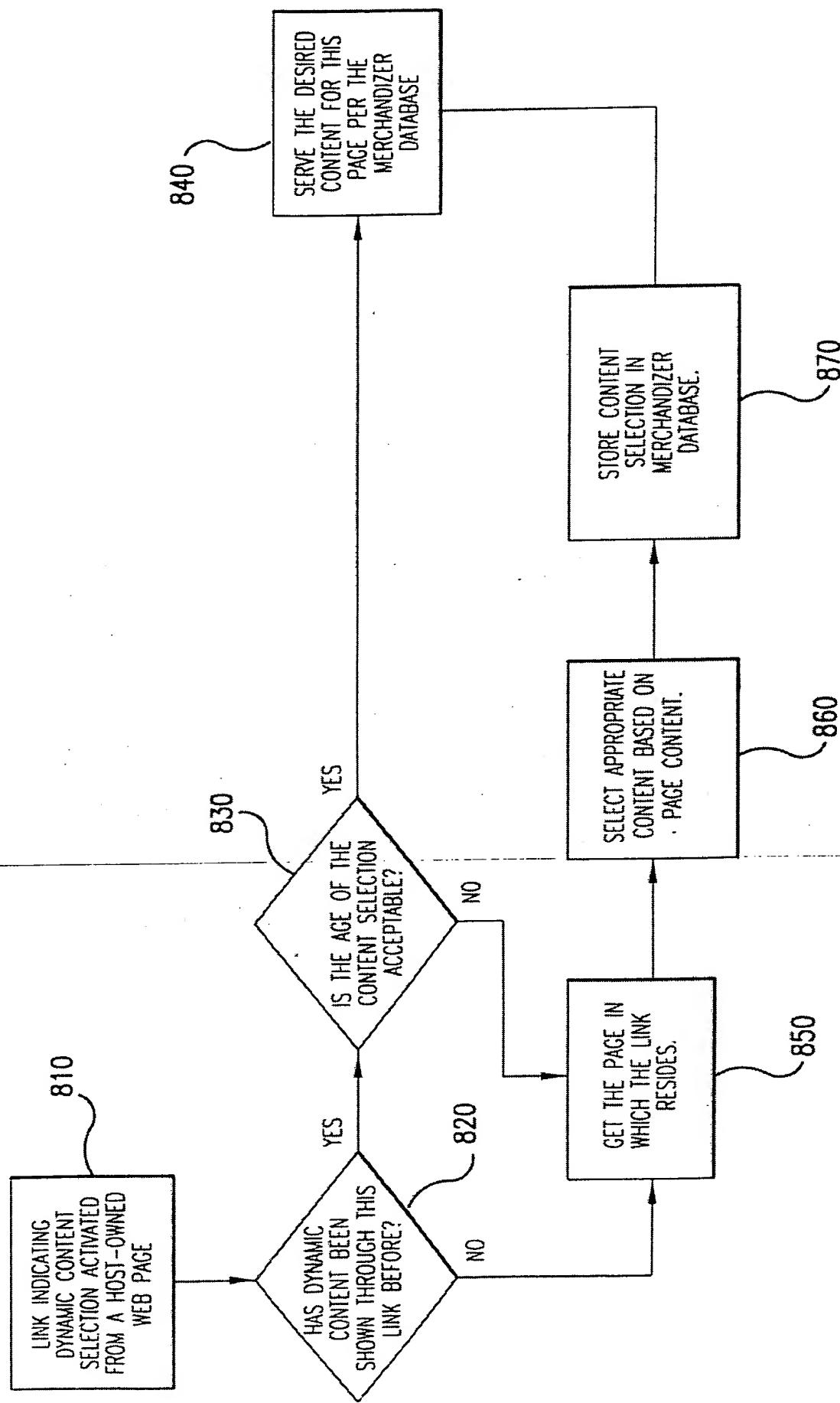


FIG.8



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NEXCHANGE - MERCHANT MANAGER - UPDATE ACCOUNT - MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

ADDRESS

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY MAIL PRINT

JUSTFORfeet
WORLD'S LARGEST ATHLETIC SHOE STORE
WHERE THE 13th PAIR IS FREE!
JUST FOR FEET

MERCHANT MANAGER

nexchange™

MAIN	MANAGE ORDERS	EDIT PRODUCT/CATALOG	GENERATE REPORTS	REVIEW HOSTS	UPDATE ACCOUNT	FREQUENTLY ASKED QUESTIONS	CONTACT US
------	---------------	----------------------	------------------	--------------	----------------	----------------------------	------------

ANNOUNCEMENTS

YOU HAVE 0 NEW ORDERS
YOU HAVE 0 ORDERS TO SHIP
YOU HAVE 0 RETURNS TO PROCESS

NUMBER OF HOSTS IN NETWORK: 0
NUMBER OF BUYING 'LINKS': 0

QUICK SUMMARY OF RESULTS

SALES TO DATE: \$0.00
SALES THIS MONTH: \$0.00

QUICK REPORT: THIS MONTH GO!

SALES ARE GROSS SALES AND DO NOT INCLUDE ADJUSTMENTS

NEXCHANGE NEWS

NEXCHANGE GOES THE EXTRA MILE AND MANAGES EVERY ASPECT OF YOUR AFFILIATE PROGRAM - FROM RECRUITING AFFILIATE WEBSITES AND GIVING THEM TOOLS THEY NEED TO SELL ALL THE WAY THROUGH PAYING THEM MONTHLY SALES COMMISSIONS. WE KEEP IT SIMPLE. YOU PRODUCE GREAT PRODUCTS. WE SELL THEM ALL ACROSS THE INTERNET.

NEXCHANGE GIVES YOU CONTROL.

YOU CHOOSE THE PRODUCT MIX, SET PRICES, AND DESIGN THE ONLINE CATALOG. YOU REACH NEW CUSTOMERS WITHOUT THE TRADITIONAL COSTS OF SALES. NEXCHANGE ONLY EARNS MONEY WHEN WE SELL YOUR PRODUCTS SUCCESSFULLY.

INTERNET

FIG. 9



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NEXCHANGE-HOST MANAGER-MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

HACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY PRINT MAIL

ADDRESS http://www.nexchange.net/.-/HostAdmin/HostAdmin.asp?HostSID=94191470

GO! LINKS >

nexchange™

HOST MANAGER

HOME DESIGN YOUR STOREFRONT CREATE ONLINE STORES VIEW REPORTS HELP TIPS AND TOOLS ACCOUNT INFORMATION

NEW HOSTS: GETTING STARTED

IT'S EASY TO GET STARTED AS A NEXCHANGE HOST...

1) CLICK THE 'DESIGN YOUR STOREFRONT' BUTTON ABOVE AND FOLLOW THE STEP-BY-STEP INSTRUCTIONS TO CUSTOMIZE THE LOOK AND FEEL OF YOUR ONLINE STORES.

2) CLICK THE 'CREATE ONLINE STORES' BUTTON ABOVE AND THE PRODUCTS TO SELL IN EACH ONLINE STORE (NeShop). SEE BELOW FOR INFORMATION ABOUT THE LATEST CONTEST!

3) CREATE A REASON FOR VISITORS TO VISIT AND BUY FROM YOUR STORES. TRY BANNERS, BUTTONS, TEXT LINKS, OR OTHER IDEAS. CREATE CONTENT THAT WILL EXCITE YOUR VISITORS ABOUT THE PRODUCTS YOU SELL. THE BETTER YOU ARE AT EMBEDDING THE PRODUCTS INTO RELEVANT CONTENT,

COMMISSIONS ARE GROSS COMMISSIONS AND DO NOT INCLUDE ADJUSTMENTS

COMMISSIONS TO DATE: \$ 7.24
COMMISSIONS THIS MONTH: \$ 0.00
QUICK REPORT: BY MONTH - THIS MONTH ▶ GO!

DONE

INTERNET

FIG. 10



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FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

nexchange™

HOST MANAGER

ACCOUNT NO: 2765
ABOUT.com

HOME DESIGN YOUR STOREFRONT CREATE ONLINE STORES VIEW REPORTS HELP TIPS AND TOOLS ACCOUNT INFORMATION

DESIGN YOUR STOREFRONT

HERE YOU WILL ENTER THE URL OF THE PAGE WE USE TO CAPTURE TEXT, IMAGES, AND LINKS THAT COMPRIZE THE LOOK AND FEEL OF YOUR STOREFRONT.

YOUR WEBSITE HOMEPAGE URL IS ALREADY ENTERED BELOW. IF THIS IS THE DIRECTORY THAT CONTAINS THE TEXT, IMAGES AND LINKS WE WILL USE TO DESIGN YOUR STOREFRONT, CLICK THE CONTINUE BUTTON.

IF YOU WILL BE USING THE TEXT, IMAGES, AND LINKS FROM ANOTHER PAGE ON YOUR WEBSITE, PLEASE ENTER THE BASE URL OF THAT WEBSITE PAGE. THE BASE URL IS THE DIRECTORY IN WHICH THAT SPECIFIC PAGE RESIDES. FOR EXAMPLE, IF YOUR WEBSITE IS LOCATED AT <http://www.website.com/>, BUT YOU WANT TO CAPTURE THE TEXT, IMAGES, AND LINKS LOCATED ON THE PAGE <http://www.website.com/directory/page.html>, THEN THE BASE URL IS <http://www.website.com/directory/>. IF THE PAGE YOU ARE USING CONTAINS AN HTML BASE TAG, THEN YOU WILL NEED TO ENTER THE URL OF THAT HTML BASE TAG.

PLEASE MAKE SURE YOU ENTER THE EXACT BASE URL, INCLUDING ALL DIRECTORIES. INCLUDE THE HTTP://AT THE BEGINNING, AND END WITH A SLASH. WHEN YOU ARE FINISHED, CLICK THE CONTINUE BUTTON.

CONTINUE

FIG. 11



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NECHANGE - STEP 2 - MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

mechange™

HOST MANAGER

ACCOUNT NO: 2765
ABOUT.com

CREATE ONLINE STORES

VIEW REPORTS

HELP

ACCOUNT INFORMATION

DESIGN YOUR STOREFRONT

IN STEP 2 AND STEP 3, YOU WILL BE PROVIDING THE HTML CODE (COMPRISING THE TEXT, IMAGES, AND LINKS) THAT WILL APPEAR ON YOUR STOREFRONT. FOR THESE STEPS, YOU WILL NEED TO BE VIEWING THE SOURCE HTML CODE OF THE PAGE YOU ENTERED IN STEP 1.

HERE, WE CAPTURE THE TEXT, IMAGES, AND LINKS THAT YOUR VISITORS WILL SEE ABOVE AND TO THE LEFT OF THE PRODUCTS SOLD IN EACH NeShop. IN THE BOX BELOW, PLEASE PASTE THE HTML CODE OF THE TEXT, IMAGES, AND LINKS TO APPEAR ON THE TOP AND LEFT SIDE OF YOUR STOREFRONT. IF YOUR HTML CODE CONTAINS A BASE TAG, PLEASE REMOVE IT. THEN CLICK THE CONTINUE BUTTON.

STEP 1: PROFILE URL
STEP 2: CAPTURE HEADER HTML
STEP 3: CAPTURE FOOTER HTML
STEP 4: PREVIEW YOUR NeSHOP
STEP 5: HTML CHECK

```
<!--TOPIC CODE CREATED BY NESTOR FERNANDEZ -APRIL 21, 1999-->
>
<!-- SERVER = www.about.com, TMSC=603048865529, MINT =
3288793514348, INZID = IN2D = NULL, SESSION_ID = 32887935-->
<!DOCTYPE HTML PUBLIC "-//IETF//DTD HTML 4.0 Transitional//EN">
<HTML>
<HEAD>
<TITLE> ABOUT.COM - HUMAN GUIDES. HUMAN INTERESTS. EXPERT GUIDANCE
FROM HUNDREDS OF GUIDESES </TITLE>
<META NAME="KEYWORDS" CONTENT="GAMES MUSIC TRAVEL SPORTS JOBS
FREE STUFF BOOKS SOFTWARE AUCTION CARS CHAT CASINO CITY MAPS
ENTERTAINMENT AIRLINES GIFS JOKES HOTELS FUN CHAT ROOMS HOROSCOPE
>
```

FIG.12



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FIG. 13

Screenshot of a Microsoft Internet Explorer browser window showing the 'nexchange - Step 2: Microsoft Internet Explorer' page.

The title bar shows the URL: <http://www.nexchange.com/hostmanager/designstorefront.asp>

The page header includes:

- Account No: 2765
- About.Com

The main content area is titled "HOST MANAGER" and "Design Your Storefront".

Text instructions:

Just like in Step 2, you will be providing the HTML code (comprising the text, images, and links) that will appear on your storefront. For these steps, you will need to be viewing the source HTML code of the page you entered in Step 1.

Here we capture the text, images, and links that your visitors will see below and to the right of the products sold in each NewShop. In the box below, please paste the HTML code of the text, images, and links to appear on the bottom and right side of your storefront. Then click the Continue button.

A large text box contains the following HTML code:

```
</TD> </TD>

<!-- 4 -->
<TR>
<TD COLSPAN=4 WIDTH=600 ALIGN=center VALIGN=TOP> <BR><Cont
tace="ms sans serif, geneva" size=2>
<!--<HR><a HREF="http://home.about.com/gi/pages/mcopyrt.htm">1999</a>
About.com, Inc. All rights reserved.
<BR>
<!--<HR>About.com, Inc. "MiningCo.com" and "About.com" are
trademarks of About.com, Inc.<BR>a publicly traded company listed
on NASDAQ under the symbol "BOUT."
<BR>
For more information on About.com, visit <a
HREF="http://ourstory.about.com/index.htm?COB=home&PID=>Our
Story</a>, <a HREF="http://beanguide.about.com/index.htm?
COB=home&PID=>Be a Guide</a>, <a
HREF="http://beanadvicer-user.about.com/index.htm?COB=home&PID=>Be an
```

At the bottom of the text box is a small "Submit" button.



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© NEXCHANGE - STEP 4 - MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

nexchange™

HOST MANAGER

ACCOUNT NO: 2765
ABOUT.Com

CREATE
ONLINE STORES

DESIGN
YOUR STOREFRONT

HOME

VIEW
REPORTS

HELP
TIPS AND TOOLS

ACCOUNT
INFORMATION

► STEP 1: PRINT URL
STEP 2: CAPTURE HEADER HTML
STEP 3: CAPTURE FOOTER HTML
► STEP 4: PREVIEW YOUR NEXSHOP
STEP 5: FINISH CHECK

DESIGN YOUR STOREFRONT

YOU'RE ALMOST DONE! CLICK THE PREVIEW BUTTON TO VIEW WHAT THIS STORE WILL LOOK LIKE. A NEW BROWSER WILL OPEN. PLEASE CAREFULLY REVIEW THE TEXT, IMAGES, AND LINKS. IF EVERYTHING IS CORRECT, AND THE SAMPLE 'CELEBRATE THE SEASONS' BOOK IS LOCATED IN THE APPROPRIATE PLACE IN THE PAGE, CLOSE THE STORE PREVIEW WINDOW AND CLICK THE CONTINUE BUTTON BELOW. IF CHANGES NEED TO BE MADE, CLICK ONE OF THE BUTTONS IN THE CENTER COLUMN BELOW, MAKE THE APPROPRIATE CHANGES, THEN CLICK THE CONTINUE BUTTON UNTIL YOU GET BACK TO THIS PAGE. FOR EXAMPLE, IF NONE OF YOUR WEBSITE IMAGES SHOW UP IN THE STORE PREVIEW, CLICK THE CHANGE THE BASE URL BUTTON AND CONFIRM THAT YOU ENTERED A WEBSITE DIRECTORY, NOT A SPECIFIC PAGE (.html). IF YOU WANT TO MAKE CHANGES TO THE DESIGN ABOVE THE 'CELEBRATE THE SEASONS' STORE, CLICK THE CHANGE THE HEADER BUTTON WHEN YOU ARE DONE. CLICK THE CONTINUE BUTTON.

IF YOU WOULD LIKE TO HELP DESIGNING YOUR STOREFRONT, JUST SEND AN EMAIL TO help@nexchange.com AND WE WILL DESIGN YOUR STOREFRONT FOR FREE. PLEASE INCLUDE YOUR NAME, ACCOUNT NUMBER, AND WEBSITE URL IN THE MESSAGE.

PREVIEW YOUR STOREFRONT, THEN...
CLICK ONE OF THE BUTTONS BELOW TO MAKE CORRECTIONS
CHANGE THE BASE URL
CHANGE THE HEADER

PREVIEW
CONTINUE
CHANGE THE FOOTER

FIG. 14



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ABOUT.COM - HUMAN GUIDES. HUMAN INTERESTS. EXPERT GUIDANCE FROM HUNDREDS OF GUIDES. - MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

Current Sweepstakes
Dads & Grads Coll. Quilting:
Imp. for 2 to Rider Cup

About.com Sweepstakes
Win a 2000 Jeep Cherokee
Enter Now!

GUIDES IN THE SPOTLIGHT

GUIDES ARE REAL PEOPLE

REAL-TIME NEWS

GUIDE JACK DOWNS COVERS THE COINS OF INSTANT INFORMATION.

IS MSG SAFE?

NUTRITION GUIDE RICK HALL TAKES A LOOK AT THE FLAVOR ENHANCER.

PLUS

SHAGADIC SMILE

KNOCKS TRIUMPH

HELP FOR PROBLEM DRINKERS

GUIDE OF THE DAY

CAMPING

GET BACK TO NATURE WITH HELP FROM GUIDE DAVID SWEET.

Find it! msn Sidewalk Yellow Pages

SAT. JUN 12 1999

Join Free

SEARCH

TOP SEARCHES: GENEALOGY, CLIP ART

The Dunwoody Gourmet Group

Safe Shopping By NextChange

CELEBRATE THE SEASONS!

CELEBRATE THE SEASONS! IS A COOKBOOK FILLED WITH OUTSTANDING SEASONAL MENUS ENJOYED BY THE DUNWOODY GOURMET GROUP, A NEIGHBORHOOD GOURMET GROUP FORMED BY SIX ATLANTA COUPLES OVER 20 YEARS AGO.

CELEBRATE THE SEASONS! FEATURES 20 GOURMET MENUS, EACH WITH SIX COURSES - OVER 165 RECIPES IN ALL!

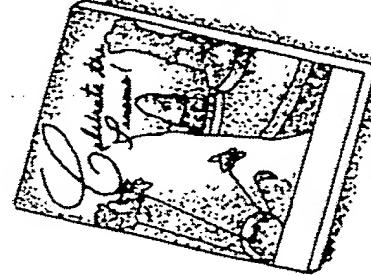





FIG. 15



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FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

nexchange™

HOST MANAGER

ACCOUNT NO: 2765
ABOUT.Com

DESIGN YOUR STOREFRONT

IF YOU WOULD LIKE, THE HOST MANAGER SYSTEM WILL VALIDATE THE LINKS AND IMAGES IN YOUR STORE DESIGN. THIS WILL ENSURE THAT YOUR VISITORS WILL BE ABLE TO NAVIGATE WITHIN YOUR STORES AS EASILY AS THEY DO ON YOUR WEBSITE. WE RECOMMEND THAT YOU COMPLETE THIS FINAL STEP.

STEP 1: PASTE URL
STEP 2: CAPTURE HEADER HTML
STEP 3: CAPTURE FOOTER HTML
STEP 4: PREVIEW YOUR HostShop
D STEP 5: FINAL CHECK

CLICK THE VALIDATE BUTTON AND THE HOST MANAGER WILL CONFIRM ALL OF THE IMAGES AND LINKS. IF IT FINDS PROBLEMS, THE SYSTEM WILL LIST THEM BELOW FOR YOU TO FIX.

WHEN YOU ARE FINISHED, OR IF YOU WANT TO SKIP THIS STEP, CLICK THE SAME BUTTON.

LINKS ONLY
 IMAGES ONLY
 LINKS AND IMAGES

FIG. 16



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NEXCHANGE - STEP 5 -MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

nexchange™

HOST MANAGER

ACCOUNT NO: 2765
ABOUT.Com

DESIGN YOUR STOREFRONT

IF YOU WOULD LIKE, THE HOST MANAGER SYSTEM WILL VALIDATE THE LINKS AND IMAGES IN YOUR STORE DESIGN. THIS WILL ENSURE THAT YOUR VISITORS WILL BE ABLE TO NAVIGATE WITHIN YOUR STORES AS EASILY AS THEY DO ON YOUR WEBSITE. WE RECOMMEND THAT YOU COMPLETE THIS FINAL STEP.

CLICK THE VALIDATE BUTTON AND THE HOST MANAGER WILL CONFIRM ALL OF THE IMAGES AND LINKS. IF IT FINDS PROBLEMS, THE SYSTEM WILL LIST THEM BELOW FOR YOU TO FIX.

WHEN YOU ARE FINISHED, OR IF YOU WANT TO SKIP THIS STEP, CLICK THE SAVE BUTTON.

IMAGE VALIDATION STATUS LINK VALIDATION STATUS

VERIFYING IMAGE: 011	VERIFYING LINK: 028
VALID: 011	VALID: 028
INVALID: 000	INVALID: 000

LINKS ONLY
 IMAGES ONLY
 LINKS AND IMAGES

STEP 1: CREATE URL
STEP 2: CAPTURE HEADER HTML
STEP 3: CAPTURE FOOTER HTML
STEP 4: PREVIEW YOUR NexShop
D STEP 5: FINAL CHECK

FIG. 17



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FILE EDIT VIEW FAVORITES TOOLS HELP LINKS >>

ACCOUNT NO: 2765
ABOUT.Com

HOST MANAGER

DESIGN YOUR STOREFRONT

CONGRATULATIONS!

YOU JUST DESIGNED YOUR NECHANGE STOREFRONT. YOU CAN NOW CREATE INDIVIDUAL ONLINE STORES (CALLED NeShops), CHOOSING THE PRODUCTS TO SELL WITHIN EACH STORE. FOR EACH NeShop THAT YOU CREATE, WE GENERATE AN HTML LINK FOR YOU TO EMBED WITHIN RELEVANT CONTENT ON YOUR WEBSITE. YOU CAN CREATE AN UNLIMITED NUMBER OF NeShops, PLACING THEM WHEREVER YOU WOULD LIKE ON YOUR WEBSITE. VISITORS CAN EASILY PURCHASE PRODUCTS WHILE VISITING YOUR SITE, WITHOUT EVER LEAVING YOUR SITE. YOU WILL EARN A PERCENTAGE OF EVERY SALE, KEEP YOUR VISITORS ON YOUR SITE, AND IMPROVE VISITOR SATISFACTION AND LOYALTY.

YOU CAN CREATE A NeShop AT ANY TIME BY CLICKING THE NeShop GENERATOR BUTTON FROM THE HOST MANAGER HOMEPAGE.

TO CREATE A NeShop NOW, CLICK THE NeShop GENERATOR BUTTON.

TO GO DIRECTLY TO THE HOST MANAGER HOMEPAGE, CLICK THE HOME BUTTON.

NeShop GENERATOR HOME

FIG.18



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FILE EDIT VIEW FAVORITES TOOLS HELP

RECIPES /

CULINARY CAFE-COOKING FOR YOU-MICROSOFT INTERNET EXPLORER

LINKS >>

You can save money on your favorite grocery brands each week!

Culinary Cafe'

FANCY FOODS GOURMET CLUB

Safe Shopping By

FEATURED ITEM

FCC SUPER SAMPLER GIFT SET
\$62.50 TO \$77.00

[TELL ME MORE](#) [ADD TO CART](#)

PRODUCT CATEGORIES:

- [► CHOCOLATE](#)
- [► SPREADS AND ASSOCIATED PRODUCTS](#)
- [► SEAFOOD AND ASSOCIATED PRODUCTS](#)
- [► GIFT BASKETS](#)
- [► CONDIMENTS](#)
- [► OTHER PRODUCTS](#)

LOOK FOR OTHER PRODUCTS OFFERED BY FANCY FOODS GOURMET CLUB

PRODUCT LOCATOR: [FIND IT](#)

EXIT STORE

SEARCH

APPETIZERS
BACON-CHEESE
BEANS-GRAINS
BREADS-BISCUITS
CANDY-CHOCOLATES
CASSEEROLES
COOKIES-BROWNIES
CROCK POT
DESSERTS
DRINKS
EGG DISHES
EGGS-DAIRY
FRUITS
GARLIC
HOLIDAY FAVORITES
LOW CARB
MEAT DISHES
PIZZAS-PUFFINNS
PASTA
PIES-PASTRIES
PIZZA
SALADS
SANDWICHES
SAUCES-HARNADES
SEAFOOD-FISH
SIDE DISHES
SOUPS-STEWES
VEGETABLES

FIG. 19



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NEXCHANGE - SYSTEM MANAGER - MAIN - MICROSOFT INTERNET EXPLORER

FILE
EDIT
VIEW
FAVORITES
TOOLS
HELP

ADDRESS GO! LINKS >>

nexchange™

MAIN
UTILITIES
HOSTS
MERCHANTS
AGENTS
FINANCE
HOST STATISTICS
SHOPPING STATISTICS

SYSTEM MANAGER

9/16/99 2:06:46 PM

PENDING ORDERS: 1
TOTAL SESSIONS: 361056
TOTAL ORDERS: 349
TOTAL SALES: \$21,370.09

UNINTENDED ORDERS

GATEWAY LEARNING CORPORATION	1512	9/12/99 3:07:36 PM	OK
MPC MARKETING, INC.	1468	9/2/99 5:08:19 PM	OK
MPC MARKETING, INC.	1469	9/2/99 6:29:06 PM	OK
MPC MARKETING, INC.	1478	9/4/99 4:18:16 PM	OK
MPC MARKETING, INC.	1480	9/4/99 8:32:31 PM	OK
MPC MARKETING, INC.	1482	9/5/99 11:31:36 AM	OK
MPC MARKETING, INC.	1486	9/7/99 10:16:18 AM	OK
MPC MARKETING, INC.	1501	9/9/99 11:56:57 PM	OK
MPC MARKETING, INC.	1507	9/11/99 9:21:40 PM	OK
MPC MARKETING, INC.	1509	9/12/99 9:40:56 AM	OK

DONE

LINKS >>

INTERNET

FIG.20



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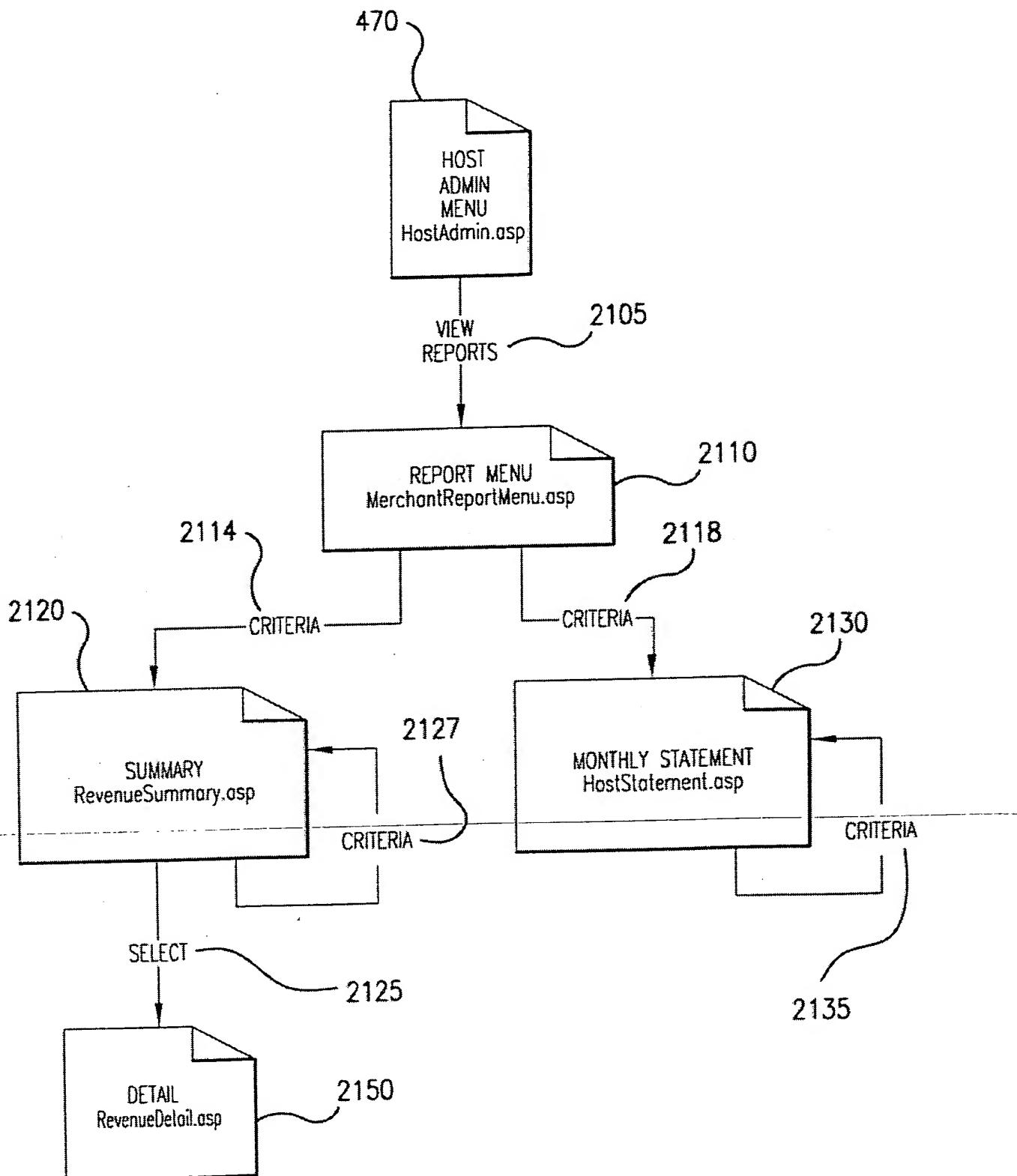


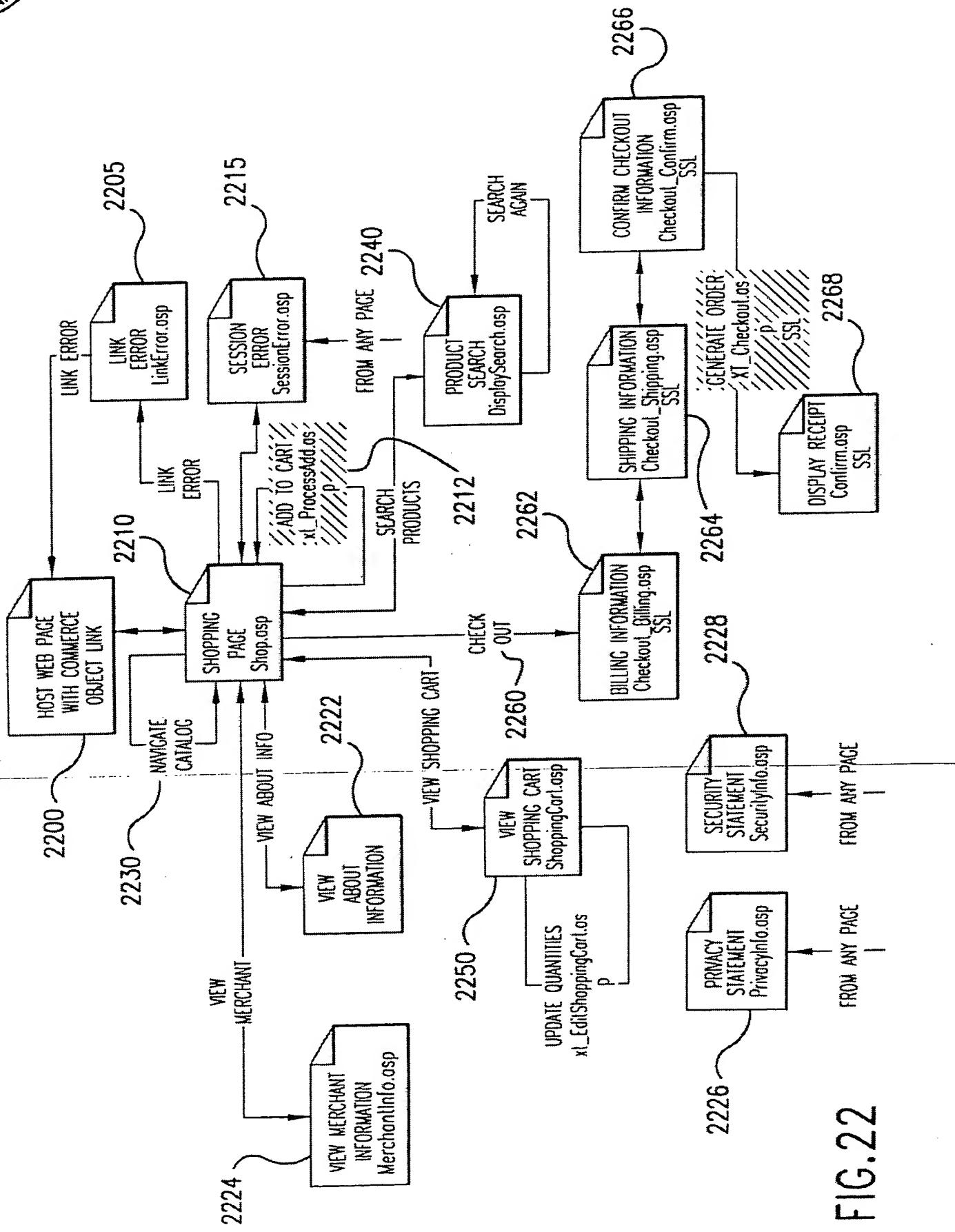
FIG.21



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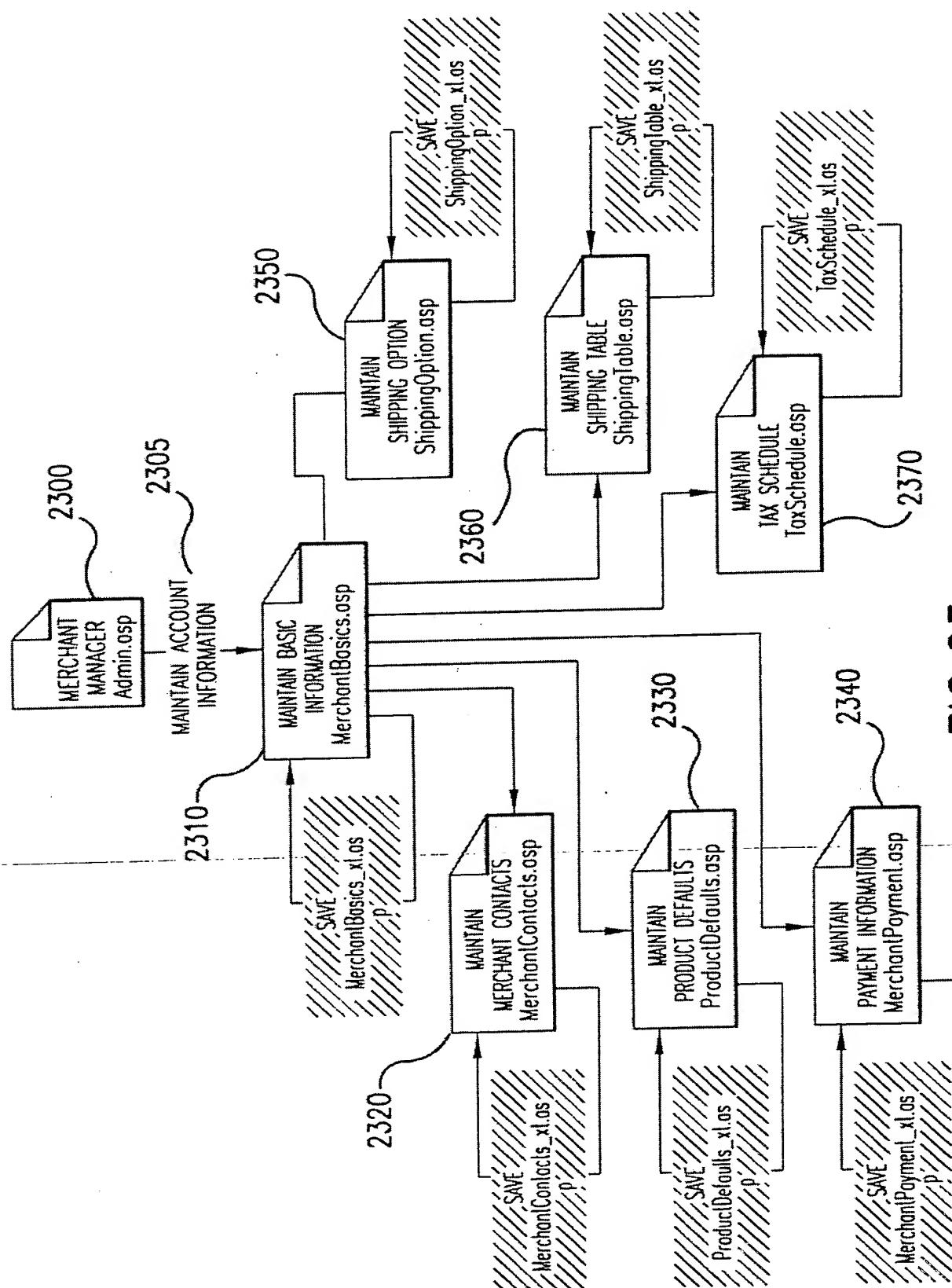


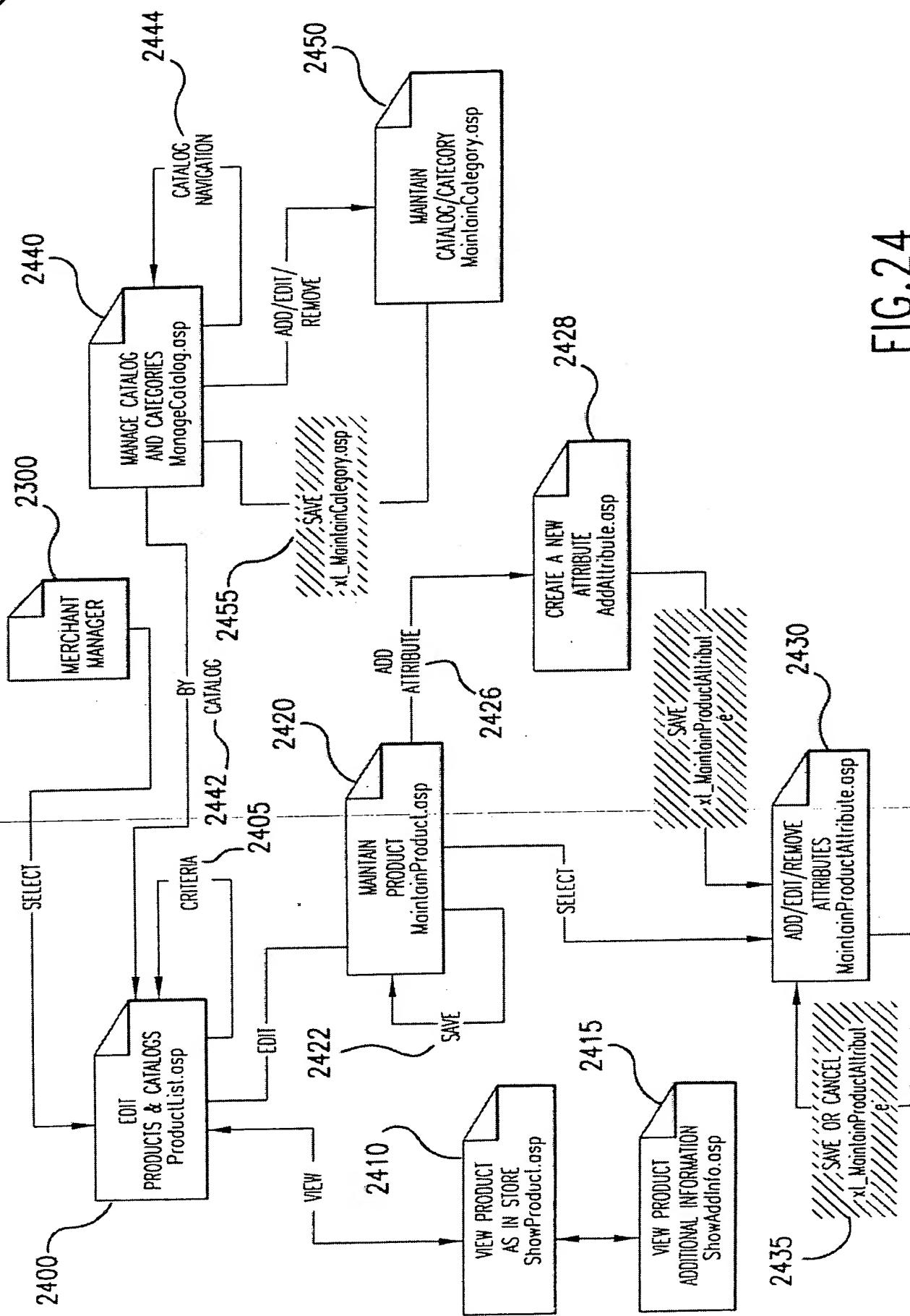
FIG. 23



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**AFFILIATE COMMERC
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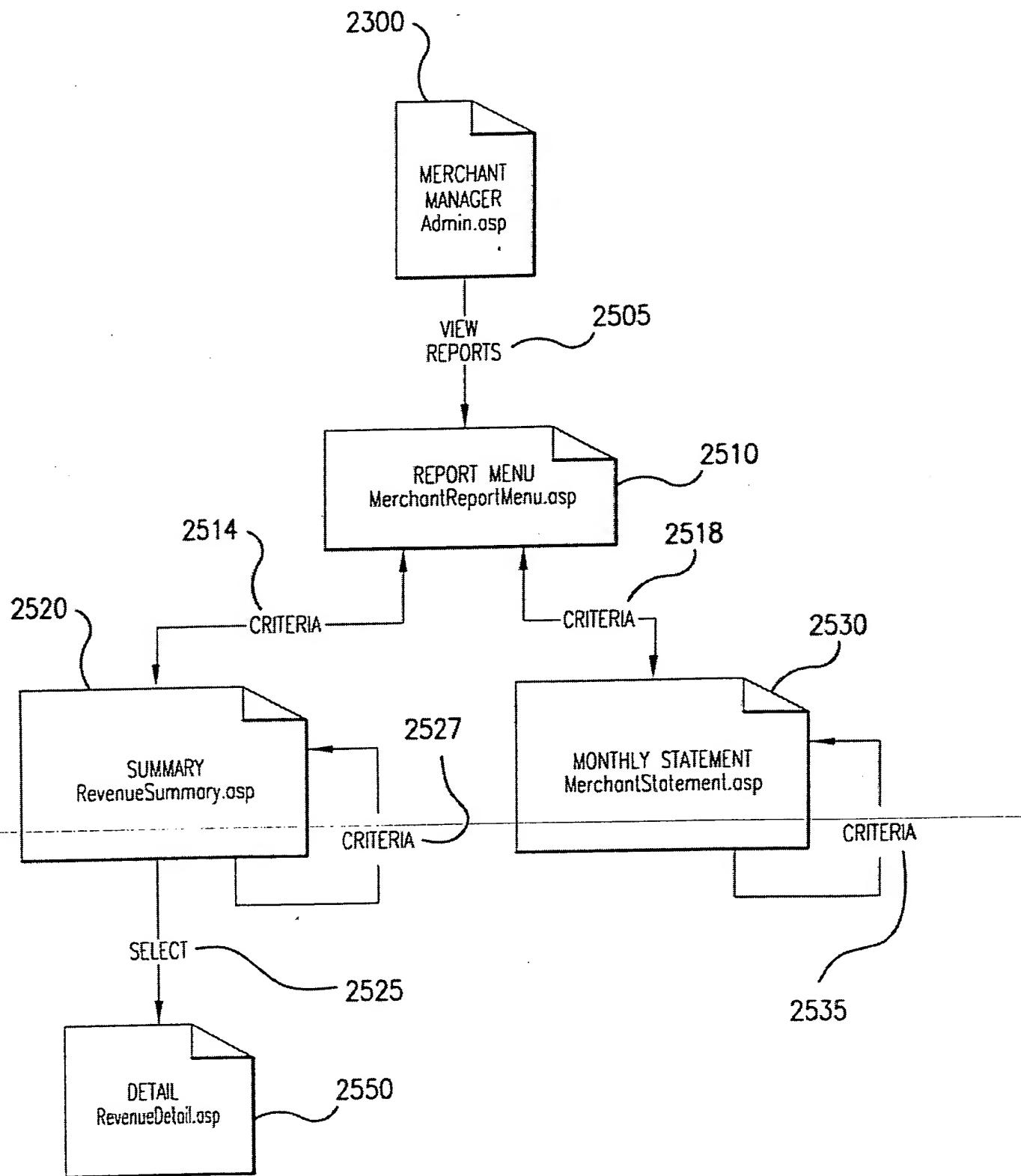


FIG.25



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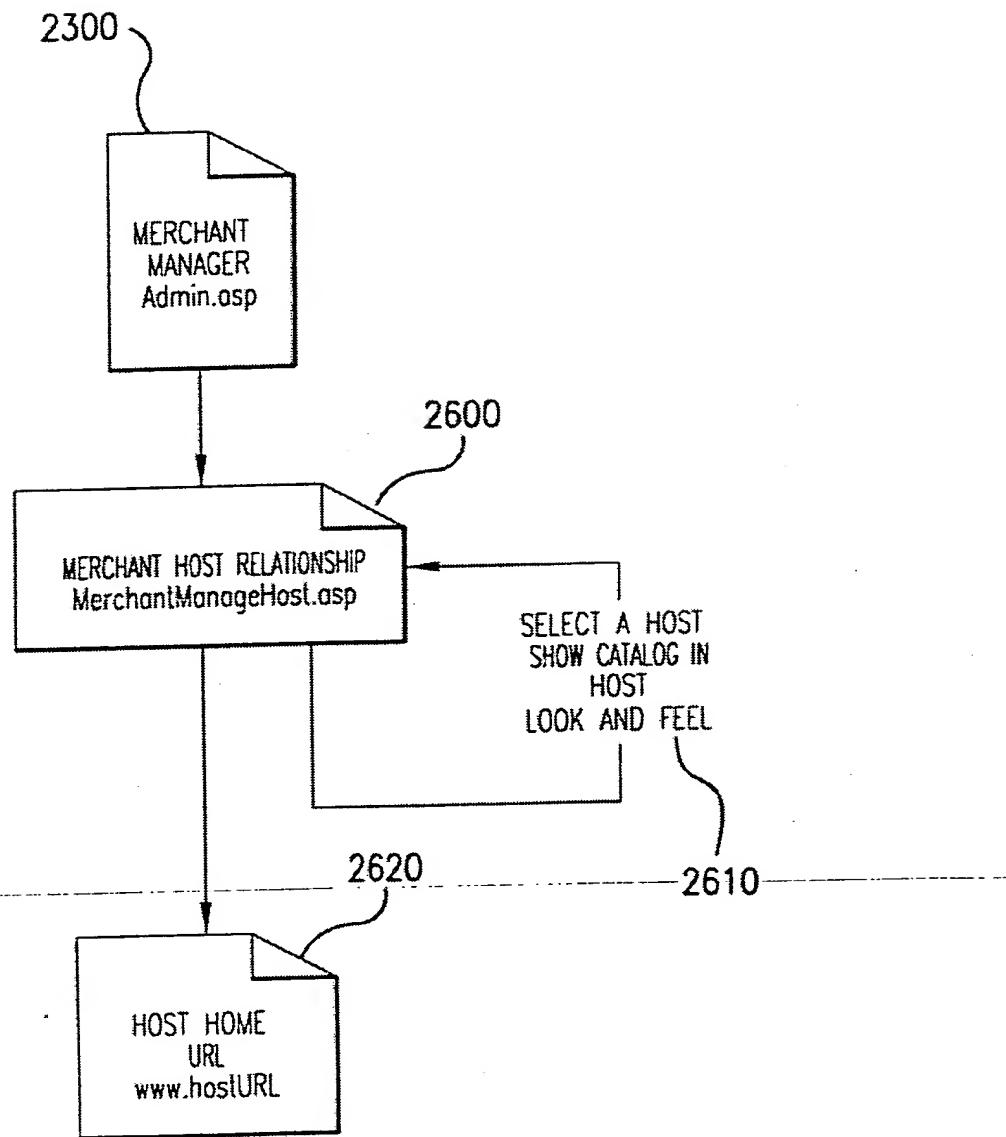


FIG.26